

WHAT WE'VE BEEN UP TO...

S A M +
M I K E

2 | 2014 - 3 | 2017

Creature of London (3 Years)

A whirlwind three years at Creature saw us pick up five pitch wins including Gatwick, Anchor, Dreams, Mission and RHS. We rebranded the whole Anchor business, turned Carling into a travel agency, created a crazy hedgehog mascot and produced a voodoo doll to commemorate the shit show that was 2016.

We picked up an outdoor award for Tetley as well as our first non advertising award at the British Animation Awards for Anchor's Little Elephant.

1 | 2013 - 2 | 2014

Freelance Creatives (1 Year)

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|---------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Culture
<i>(Iris)</i> | - Launched Leo Messi's facebook page for Adidas
- Created a Selena Gomez catwalk event for Adidas Neo
- Re-branded 5-a-side football organization PlayFootball
- Worked on Heineken and Vista Print |
| Guided | - Worked on Havaianas and Which? |
| Isobar
<i>(Glue)</i> | - Worked on Sony's digital beast #onestadium for FIFA WC 2014 and Auto Trader |
| 101 | - Created work for the National Art Fund
- Radio campaign for Cadbury's Mini Rolls |
| e3 | - Worked on National Trust |
| VCCP | - Worked on Airbus and JustEat |
| Agency Republic | - Won the Early Times „Fire Eater“ TTL business
- Created a social campaign for Quaker Oats
- Pitched for the Hooch TTL business incl. a bunch of TVCs, Radio, Print and Online ads. |
| Hometown | - Worked on Qatar Airways and rakuten.co.uk |

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8 | 2009 - 12 | 2013 *Dare Digital | DARE (4 Years)*

After 2 weeks on placement Brian Cooper and Flo Heiss hired us to join Campaign Magazine's Digital Agency of the decade.

Won the Nescafé and Sodastream accounts and created work for clients like Sony, Beck's, BMW, Vodafone, B&Q, The FA, and many more.

After Merging with award winning traditional agency MCB D we were able to hone our ATL skills. Particularly through our work for OXO and the Post Office.

8 | 2008 - 8 | 2009 *Watford and Cream (1 Year)*

With a post graduate diploma in Copywriting & Art Direction we graduated in July 2009.

Our portfolio was exhibited at the Cream Exhibition – which showcases the 20 best student books from around the world.

pre 2008 *Backgrounds (Eternity)*

Sussex born photography student Sam and German graphic designer Mike met at Tony Cullingham's Copywriting and Art Direction course in Watford.